



A journey of excellence by CCRI_____.

CCRI AT A GLANCE



CCRI, Chikmagalur



CRSS, Chettalli



RCRS, Chundale



RCRS, R.V. Nagar



RCRS, Diphu



RCRS, Thandigudi

THE GENESIS OF CCRI...!

The glorious journey of Coffee Research has begun in 1925, in the name of Coffee Experiment Station at Balehonnur under the erstwhile Mysore government. A legendary scientist, Dr. Leslie C. Coleman the then Director of Agriculture was assigned the task of finding out solution to the leaf rust disease of Coffee. The small beginning now stands tall as Central Coffee Research Institute (CCRI). The Coffee in India, planted with faith of 7 seeds is marching towards a hope of 7 lakh tonnes. The CCRI continues to be a ray of hope uplifting the lives of lakhs of farmers and stakeholders.

HERITAGE HISTORY TO HORIZONS OF TOMORROW

CCRI is India's only premier coffee research institute, which conducts multidisciplinary research with a goal to improve the coffee production, productivity, quality and exports. CCRI has a network of Regional Coffee Research Stations in Chettalli, R.V. Nagar, Chundale, Thandigudi and Diphu to develop & test location specific technologies for diverse agro-climatic zones to meet the unique needs of diverse coffee growing regions.

All these 100 years, CCRI has been the living entity of past and strong driving force of future of Indian coffee.

Stepping to next horizon CCRI will continue to unite tradition, evolve technologies & sustainable solutions and empower the growing community through well knitted extension services.

100 YEARS OF IMPACT



DEDICATED DIVISIONS OF CCRI PLAYED A PIVOTAL ROLE IN BOOSTING PRODUCTION, PRODUCTIVITY, QUALITY, EXPORTS & RESILIENCE AND THE JOURNEY CONTINUES...



PLANT BREEDING & GENETICS

“Seeds of the Future”



PLANT TISSUE CULTURE & BIOTECHNOLOGY

“Innovation at the Root”



AGRONOMY

“Smart Farming Practices”



SOIL SCIENCE & AGRICULTURAL CHEMISTRY

“Soil health for farm wealth”



PLANT PHYSIOLOGY

“Maximizing Plant Potential”



PLANT PATHOLOGY

“Defenders of the Crop”



ENTOMOLOGY

“Guardians Against Pests”



POST-HARVEST TECHNOLOGY

“From Bean to Brew”



COFFEE QUALITY

“Raising the Bar”



MARKET RESEARCH & INTELLIGENCE

“Connecting to the World”

- Released promising 13 Arabica and 3 Robusta varieties which stand as testimony of today's coffee production in India
- Hosts one of the world's largest coffee germplasm repositories with 300 Arabica, 73 Robusta and 17 wild species - the backbone of India's coffee breeding program
- Standardization and Transfer of Technology (ToT)
- Timely Technical Advisories - Evolved regional specific package of practices to boost region-wise production
- Collaborative Research and Coffee Education
- Training and Capacity Building
- Modern Research Laboratories and Central Library at CCRI
- NABL Accredited Coffee Quality Labs

A JOURNEY TOWARDS 7 LAKH TONNES



NEW INITIATIVES OF CCRI

COLLABORATION
with different
National and
International
Research Institutes
& Universities

CENTRE
for Farm
Mechanization

CARBON
Foot-print
mapping in
collaboration
with ISRO

CENTRE
of Excellence
for Climate
Resilience &
Non-Conventional
Breeding and
Biocontrol Production

DEVELOPMENT
of Package
of Practices for
Organic
Farming

PRODUCING
Coffee Entrepreneurs
under Atal
Incubation Centre
(AIC-CED-CCRI)

“The CCRI stands as a Centre of Excellence in
Coffee Education in India”

EVENT SPECTRUM



Technical Sessions



Workshops & Cupping Sessions



Field Demos



Exhibitions



Launch of New Initiatives



Cultural Events

CCRI 100: THE CENTENARY CELEBRATION



BE A PART OF HISTORY

Participate in the Celebration of 100 Years of India's Premier Coffee Research Institute and its Legacy from Seed to Cup.

EVENT HIGHLIGHTS

25+ Demo Blocks

100+ Exhibition

**10+ Conference
and Workshop**

**Felicitation of 100 Progressive
Coffee Growers, FPOs & Labourers**

**Release of Varieties, Nutrient
Formulation and Biochar**

**Release of Sustainability
Standards**

**Release of Coffee Guides,
Booklets, Videos**

**Food Court and
Refreshments**

**Foundation of
Centenary Coffee Centre**

THEMATIC SESSIONS

- Scientific Innovations & Hi Production Technologies
- Sustainability in Coffee Cultivation
- Soil Health and Importance
- Economics of Coffee Trade
- Financing Mechanisms for Coffee Sector
- Crop Diversification and Multi Income Models in Coffee
- Robusta Coffee - Newer Origins

- Mechanisation in Coffee - The Need of the Hour
- Climate-Adaptive Innovations in Coffee Cultivation
- Specialty Coffees, Estate Branding and Certification - Fetch Premiums in Domestic and Export Market
- Carbon Sequestering - Carbon Credit
- Digital and Precision Technologies: AI, IoT
- Empowering Growers, Women Growers, FPOs, & Entrepreneurs
- Labour Issues in Coffee Plantation and its Management

STRENGTHEN OUR HANDS...



TOGETHER LET'S MAKE THIS EVENT MEMORABLE...!

PLATINUM SPONSOR

Exhibition Booth 500 Sq. ft.

Merchandise with logo and promotion during International Coffee Day

The name and logo of the sponsors will be placed in "Wall of Recognition" at Centenary Coffee Centre

500 registered delegates

Logo on conference ads, panels, sign and podiums

Sponsors logo on event micro website

Sponsors logo in all documents (Program, e-book of abstracts, etc.)

Rs. 25,00,000/-
+ GST @ 18%

GOLD SPONSOR

Exhibition Booth 400 Sq. ft.

The name and logo of the sponsors will be placed in "Wall of Recognition" at Centenary Coffee Centre

300 registered delegates

Logo on conference ads, panels, sign and podiums

Sponsors logo on event micro website

Sponsors logo in all documents (Program, e-book of abstracts, etc.)

Rs. 15,00,000/-
+ GST @ 18%

SILVER SPONSOR

Exhibition Booth 300 Sq. ft.

The name and logo of the sponsors will be placed in "Wall of Recognition" at Centenary Coffee Centre

200 registered delegates

Logo on conference ads, panels, sign and podiums

Sponsors logo on event micro website

Sponsors logo in all documents (Program, e-book of abstracts, etc.)

Rs. 10,00,000/-
+ GST @ 18%

BRONZE SPONSOR

Exhibition Booth 200 Sq. ft.

100 registered delegates

Logo on conference ads, panels, sign and podiums

Sponsors logo on event micro website

Sponsors logo in all documents (Program, e-book of abstracts, etc.)

Rs. 5,00,000/-
+ GST @ 18%

ASSOCIATE SPONSOR

Exhibition Booth 100 Sq. ft.

50 registered delegates

Logo on conference ads, panels, sign and podiums

Sponsors logo on event micro website

Sponsors logo in all documents (Program, e-book of abstracts, etc.)

Rs. 2,00,000/-
+ GST @ 18%

Exhibition stall size - 10x10 feet @ Rs. 25,000/- + GST per stall

CENTENARY COFFEE CENTRE

“ A FOUNDATION FOR FUTURE COFFEE EDUCATION ”



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Coffee Research Station, Post 577117
Chikmagalur District Karnataka

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Scan for the Video



Scan and Pay



Bank Account Details

A/c No: 001202000007310
A/c Name: CCRI CENTENARY
IFSC Code: IOBA0000012